

This interactive event is aimed at people with an interest in raising the profile of the social care sector including employees who deliver front line social work and social care services, support staff, managers, employers and Regional Advisory Group Members. This event compresses the previous 2 day introductory Care Ambassador events into a 1 day event. The day will build confidence, explore resources available, and develop the skills that are required for Care Ambassadors.

The event is scheduled for:

- **9.15am – 4.45pm 20<sup>th</sup> November at MPH Media Centre, Gateshead**

## aim of the day:

To equip social care employers and their staff from a broad spectrum of roles with the skills and competencies to undertake the Care Ambassador role in range of settings.

## objectives:

After completing this 1-day event delegates will:

- Gain an understanding of Skills for Care, key stakeholders and the Care Ambassador role, and how they can utilise their experience to encourage and inform others;
- Be able to positively and confidently interact with a range of people through a variety of activities such as presentations, group work, one-to-one advice and discussions;
- Be able to provide advice, guidance and signpost the range of social care qualities and skills required, exploring career pathways including our fantastic new e tool, school curriculum, training & qualifications and entry to work initiatives;
- Have greater awareness of the current misconceptions, barriers and difficulties that may be encountered and how to overcome them; and
- Develop an understanding of values, ground rules, common induction standards and codes of practice.

## Timetable

8.45	ARRIVAL & REGISTRATION
9.15am	Welcome & Introduction
9.25	Skills for Care & Care Ambassadors What is a Care Ambassador?
9.45	Range of Social Care Roles
10.05	Profiling Your Role
10.45	Break
11.00	Information on Work Based Learning, Apprenticeships New Diploma and recruitment initiatives such as care first
11.30	Common Induction Standards & the Codes of Practice
11.45	Priorities, upcoming events and further development opportunities
12.00	Signposting & Resources including the career pathway e tool
12.15	LUNCH (45 MINUTES)
1.00 – 4.45	Act Positive

## Afternoon Session - Welcome to an engaging and interactive session from Act Positive

Act Positive, a local company renowned for use of creative techniques for learning – including drama - will lead you through a series of exercises in using scenarios created from real life. Act Positive operates a safe and supportive learning environment in which you can operate as yourself. Professional actors will play characters that will bring to life some examples of the misconceptions and negative attitudes towards the social care sector. You will be able to investigate the situations and advise the characters on how to overcome those attitudes and encourage a more positive image. The afternoon will be very interactive and draw on your experience and wisdom.

The session will include some choice of focus and enable practical work in smaller groups. There will be activities around improving presentation skills, dealing with specific situations suggested by you and the opportunity to build your network in the social care sector. It will be fun and focused on the needs of Care Ambassadors with limited or more extensive experience.

# Care Ambassador 1-Day Development Event

## Booking Form

**This event is free**; however, please note that an administration fee of **£50 will be charged** for non-attendance without adequate notice. Cancellations must be advised of at least 7 days before the event.

Name	
Organisation	
Address	
Tel. No	
Email	

I wish to attend the Care Ambassadors Development Event at:

**20<sup>th</sup> November 2009 – MPH Media Centre, Gateshead**

Do you have any special requirements that we need to meet to allow you to attend this event? e.g., large print documents, Braille, wheelchair access, transport etc – please specify below:

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Please tick **one** of the following:

**I am already registered with Skills for Care as a Care Ambassador**

**I have enclosed a completed Care Ambassador Application Form**

I confirm that I wish to apply for a place on the Care Ambassador Development Day detailed above. I also confirm that I understand a fee of £50 for non-attendance may be charged, in the event of inadequate notice before the event. *Please sign*

Signed: \_\_\_\_\_

PLEASE RETURN TO SKILLS FOR CARE NE, DBH BUSINESS  
CENTRE, COXWOLD WAY, BILLINGHAM, TS23 4EA OR FAX TO 01642  
345669, OR EMAIL TO [NORTHEAST@SKILLSFORCARE.ORG.UK](mailto:NORTHEAST@SKILLSFORCARE.ORG.UK).  
Enquiries please call 01642 345681

