



“Care Ambassador Forums”

North & South

care ambassador forums

16th March 2010 – MPH Media Centre, Gateshead

18th March 2010 – TAD Centre, Middlesbrough

Programme

- 9.30 Introductions and housekeeping
- 9.40 Apprenticeships – How does it all work, the practicalities
- 9.55 Skills for Care Research – What works well in attracting and retaining staff
- 10.05 Tools and Guides
- Recruitment & Selections toolkit for SMEs & Micro Employers
- Potential funding sources for young people into social care
- 10.15 Group work – Planning for different audiences
- 10.45 Care Ambassador Resource Library
- 11.00 Coffee Break
- 11.15 Professional Practice Award – Ambassador Update
- 11.30 Ambassador Updates – challenges and achievements
- 12.00 Lunch