



Care Ambassadors 2-Day Development Events



These interactive 2-day events are aimed at Social Care employers and their staff involved in the Care Ambassadors scheme, who have an interest in recruitment and retention, and who wish to raise the profile of the sector. This event will be held in two different locations, as follows:



- **12th & 13th February – Darlington**
- **4th & 5th March – Gateshead**

Aim of the Days:

To equip social care employers and their staff from a broad spectrum of roles with the skills and competencies to undertake the Care Ambassador role in range of settings.

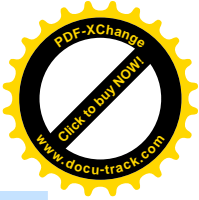
Objectives:

After completing this 2-day event delegates will:

- Gain an understanding of Skills for Care, key stakeholders and the Care Ambassador role, and how they can utilise their experience to encourage and inform others;
- Be able to positively and confidently interact with a range of people through a variety of activities such as presentations, group work, one-to-one advice and discussions;
- Be able to provide advice, guidance and signpost the range of social care qualities and skills required, exploring career pathways, school curriculum, training & qualifications and entry to work initiatives;
- Have greater awareness of the current misconceptions, barriers and difficulties that may be encountered and how to overcome them; and
- Develop an understanding of values, ground rules, common induction standards and codes of practice.



Skills for Care NE, DBH Business Centre, Belasis Business Park, Billingham,
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Care Ambassador 2-Day Development Event – Day 1

10.00	ARRIVAL & REGISTRATION
10.30	Welcome & Introduction
10.40	Skills for Care & Care Ambassadors What is a Care Ambassador?
11.15	Range of Social Care Roles
11.45	Profiling Your Role
12.30	LUNCH
1.15	Information on Work Based Learning Including a presentation by Skills for Care Apprenticeships Manager, Sue Smith
2.30	Common Induction Standards & the Codes of Practice
3.00	Linking into Communities
3.30	Signposting & Resources
3.45	CLOSE

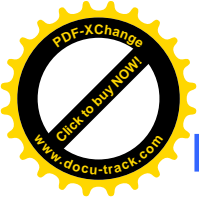
Day 2

Welcome to an engaging and interactive session from Act Positive

Act Positive, a local company renowned for use of creative techniques for learning – including drama - will lead you through a series of exercises in the morning using scenarios created from real life. Act Positive operates a safe and supportive learning environment in which you can operate as yourself. Professional actors will play characters who will bring to life some examples of the misconceptions and negative attitudes towards the social care sector. You will be able to investigate the situations and advise the characters on how to overcome those attitudes and encourage a more positive image. The morning will be very interactive and draw on your experience and wisdom.

The afternoon session will include some choice of focus and enable practical work in smaller groups. There will be activities around improving presentation skills, dealing with specific situations suggested by you and the opportunity to build your network in the social care sector. It will be fun and focused on the needs of Care Ambassadors with limited or more extensive experience.

The day will begin at 10am and finish by 4pm with around 45 minutes for lunch. There will be breaks in the morning and afternoon that will be scheduled around the activities.



Booking Form

Care Ambassador 2-Day Development Events

Name _____

Organisation _____

Address _____

Tel. No _____

Email _____

I wish to attend the Care Ambassadors Development Event at:

12th and 13th February 2009 – Morton Park, Darlington

4th and 5th March 2009 – MPH Media Centre, Gateshead

Do you have any special requirements that we need to meet to allow you to attend this event?
e.g., large print documents, Braille, wheelchair access, transport etc – please specify below:

Please tick **one** of the following:

I am already registered with Skills for Care as a Care Ambassador

I have enclosed a completed Care Ambassador Application Form

I confirm that I wish to apply for a place on the Care Ambassador Development Day detailed above. I also confirm that, if given a place on the event, I will inform Skills for Care immediately in the event that I can not attend, to allow someone else to attend in my place.

Signed: _____