

These interactive 2-day events are aimed at Social Care employers and their staff involved in the Care Ambassadors scheme, who have an interest in recruitment and retention, and who wish to raise the profile of the sector. These events lead on from the original introductory Care Ambassador events, and look more closely at the information that's available, and the skills that are required for Care Ambassadors.

The next events are scheduled for:

- **12th & 13th February – Morton Park, Darlington**
- **4th & 5th March – MPH Media Centre, Gateshead**

aim of the days:

To equip social care employers and their staff from a broad spectrum of roles with the skills and competencies to undertake the Care Ambassador role in range of settings.



objectives:

After completing this 2-day event delegates will:

- Gain an understanding of Skills for Care, key stakeholders and the Care Ambassador role, and how they can utilise their experience to encourage and inform others;
- Be able to positively and confidently interact with a range of people through a variety of activities such as presentations, group work, one-to-one advice and discussions;
- Be able to provide advice, guidance and signpost the range of social care qualities and skills required, exploring career pathways, school curriculum, training & qualifications and entry to work initiatives;
- Have greater awareness of the current misconceptions, barriers and difficulties that may be encountered and how to overcome them; and
- Develop an understanding of values, ground rules, common induction standards and codes of practice.

Day 1

10.00	ARRIVAL & REGISTRATION
10.30	Welcome & Introduction
10.40	Skills for Care & Care Ambassadors What is a Care Ambassador?
11.15	Range of Social Care Roles
11.45	Profiling Your Role
12.30	LUNCH
1.15	Information on Work Based Learning, Apprenticeships and the New Diploma
2.30	Common Induction Standards & the Codes of Practice
3.00	Setting priorities and upcoming events
3.30	Signposting & Resources
3.45	CLOSE

Day 2 - Welcome to an engaging and interactive session from Act Positive

Act Positive, a local company renowned for use of creative techniques for learning – including drama - will lead you through a series of exercises in the morning using scenarios created from real life. Act Positive operates a safe and supportive learning environment in which you can operate as yourself. Professional actors will play characters that will bring to life some examples of the misconceptions and negative attitudes towards the social care sector. You will be able to investigate the situations and advise the characters on how to overcome those attitudes and encourage a more positive image. The morning will be very interactive and draw on your experience and wisdom.

The afternoon session will include some choice of focus and enable practical work in smaller groups. There will be activities around improving presentation skills, dealing with specific situations suggested by you and the opportunity to build your network in the social care sector. It will be fun and focused on the needs of Care Ambassadors with limited or more extensive experience.

The day will begin at 10am and finish by 4pm with around 45 minutes for lunch. There will be breaks in the morning and afternoon that will be scheduled around the activities.

Care Ambassador 2-Day Development Events Booking Form

This event is free; however, please note that an administration fee of **£50 will be charged** for non-attendance without adequate notice. Cancellations must be advised of at least 3 weeks before the event.

Name	
Organisation	
Address	
Tel. No	
Email	

I wish to attend the Care Ambassadors Development Event at:

12th and 13th February 2009 – Morton Park, Darlington

4th and 5th March 2009 – MPH Media Centre, Gateshead

Do you have any special requirements that we need to meet to allow you to attend this event? e.g., large print documents, Braille, wheelchair access, transport etc – please specify below:

Please tick **one** of the following:

I am already registered with Skills for Care as a Care Ambassador

I have enclosed a completed Care Ambassador Application Form

I confirm that I wish to apply for a place on the Care Ambassador Development Day detailed above. I also confirm that I will pay a fee of £50 for non-attendance, in the event of inadequate notice before the event. *Please sign*

Signed: _____

PLEASE RETURN TO SKILLS FOR CARE NE, DBH BUSINESS
CENTRE, COXWOLD WAY, BILLINGHAM, TS23 4EA OR FAX TO 01642
345669, OR EMAIL TO NORTHEAST@SKILLSFORCARE.ORG.UK.
Enquiries please call 01642 345681

